

TOWN WATCH / TOWN PRIDE

P.O. Box 17, Sea Isle City, NJ 08243

KEEP SEA ISLE CITY A FAMILY RESORT

Sept./Oct. 2009

Effective Performance

Noise enforcement, like last year, was very good. There were 306 noise calls that resulted in 57 incidents, where 166 summonses were issued. The ratio of calls to incidents was approximately 5.4 to 1, historically a very good ratio.

In addition to good enforcement numbers, the TW/TP meetings were particularly effective. Based on citizen input, problem houses were identified by Chief D'Intino and Sgt. McQuillan. By the next meeting appropriate action was taken against the offending property.

Vincent Morrison, who this year was appointed to a 3 yr. term as our municipal court judge, did an excellent job and gained the respect of all, including defendants. Those charged were given every chance to present their side of the story and, we believe, justice was properly served.

Also notable was the quality of the testimony of our arresting officers, including Class II summer officers, who were obviously well coached.

Well trained officers plus a competent judge equals success.

Total Summonses 5/22 - 9/7/09

During the summer season a total of 1193 summonses were issued (excluding various parking violations.)

Some of the alcohol related summonses which were issued included:

DWI 25

See **Summonses** on page 2



130 58th St.

Costly to the Taxpayers

For the 1st time a house had 5 incidents in one season, which resulted in 40 summonses being issued.

In addition to disturbing the quality of life in a lovely neighborhood, think of the waste of taxpayer money that is involved. Along with the police officers involved in a case, there are also considerable costs in processing 40 violations.

These cost includes court personnel and the time of the prosecutor, the judge and police officers who may have to appear as witnesses.

The owner of this house will undoubtedly have to appear for a bond hearing at the end of the year. However TW/TP along with city officials are now seeking a way to take action against the owners when the problem occurs.

One other house, 4109 Landis Ave. had a total of 4 violations, 3 during 2009 and 1 from 2008.

See **Costly** on page 2

What Do You Think?

Is our town improving or are we going backwards? See page 5 for some thought starters.

Summonses from page 1	
Open container/alcohol	93
Disorderly persons	69
False identification/ Misrepresenting age	25
Underage Possession and Consumption	16

Officers in civilian dress were at the beach this year. Of the 93 open container violations, 25 were on the beach.

Drinking on the beach is very difficult to enforce since searching a cooler or litmus testing of what's in a cup are considered violations of privacy. But the effort will continue.

* * * *

Costly from page 1
(This was within the calendar year as stated in the ordinance.)

1 house had 3 violations, 379 43rd Pl. and 5 had 2 violations, 228 37th St., 4803 Central Ave., 4302 Central, 3701 North Cini, 234 40th St. and 125 71st St.

If convictions are obtained against these houses, the owners will be requested to appear for a hearing before a special hearing judge. In addition it is estimated that another 27 owners may have to appear in court because of violations for a combination of 1 noise violation and 1 trash violation, or for multiple trash violations. **Our city is making it obvious that poorly run properties will not be tolerated.**

* * * *

Volunteers Needed

Citizens will again assist our police in patrolling our streets during the off season. The role of volunteers will be to observe the neighborhoods and in the event they see something suspicious or potentially harmful, they are to notify the police dispatcher.

The time commitment will be for 1 or 2 hours a week. Patrols will start in early Oct. The overall program is under the supervision of Chief Thomas D'Intino.

If you are interested in joining this effort, please contact Carl Lingesso at 263-6982.



Colin Corcoran, Chelsea Martin, Sean Riley, Captain Renny Steele and Mayor Desiderio

Something To Be Proud Of

At the Aug. 24 council meeting Mayor Desiderio recognized the outstanding competitive achievements of our Sea Isle City Beach Patrol. It's been referred to as the "Dream Season" in which SIC won 4 beach patrol competitions, including 2 of the 3 majors.

It was the best season ever for the SIC team, built around a core of talented athletes and fellow lifeguards, who were there to support them. The chant "Sea Isle, Sea Isle" became familiar in the host communities.

But in accepting the award, Patrol Captain Renny Steele put everything into perspective. He stressed what he felt was the real measure of the patrol, their safety record. He also mentioned their 'After Hours Life Emergency Response Team' and the after hours rescue they had recently completed of an individual who was in real trouble beyond the surf.

As to recruiting, Renny said, "We're looking for a special type of person who projects a good image and gives our town a good reputation. We want people going home saying SIC has a really good patrol...they're very professional. They're very alert, they do an exceptional job on the beach."

* * * *

Thank You

This is our last newsletter for 2009 and we say "thank you" to all who renewed their membership.

Until Spring, good health and we wish you the best.

TW/TP Carl Lingesso & Bob Lynch, Coordinators, Mike Pacana, court representative and Anne Organ, Treasurer.

Lighthouse Saved

The Ludlam Beach Lighthouse will not be destroyed. It will be moved to a temporary location on city property on the west side of Landis Ave. by 5th St. The building currently serves as a private home on 35th St.

A group called Friends of the Ludlam Beach Light, in close association with the New Jersey Lighthouse Association, will work to raise funds to relocate and restore this important link to our city's seafaring past.

The restored lighthouse will be a museum where the maritime history of our city will be emphasized. We could include some displays on the "Lifeboat Houses" from which sea rescues were launched. These houses, with their boat and crews, were the forerunners of the Coastguard.

There are currently three locations under consideration as permanent sites. Two are beach sites, which seem most appropriate for a lighthouse, and one is on J.F.K. Blvd. on a site currently occupied by a children's playground. This latter location has met with considerable negative public reaction.

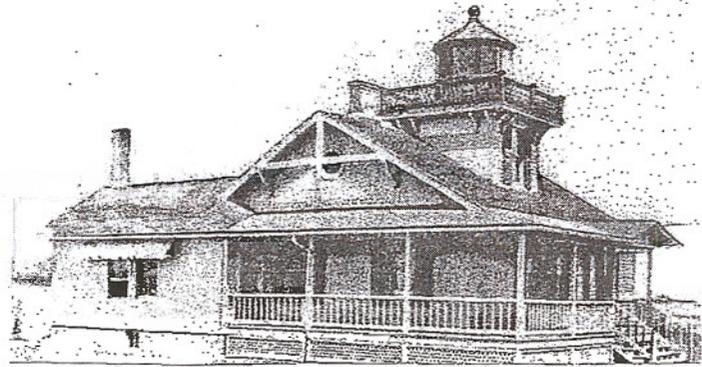
The two beach sites are 5th St., and 40th St. If permanently placed in the 5th St. area, it would be part of a "Passive Park", that has been discussed on a preliminary basis. The lighthouse would make a nice attraction for the park as well as a convenient destination for bikers. But it is somewhat out of the way.

Locating the lighthouse on the far north end of the Excursion Park area, (40th St. and the promenade) has many advantages. It would help to revitalize the center of town, be a tourist attraction and would help the center city and promenade merchants.

A number of Jersey communities have, with the help of the N.J. Lighthouse Association already saved and restored their lighthouses and they are popular tourist attractions as well as destinations for student field trips.

Those who might have interest in helping with this community project, please contact Genevieve Doris at (609) 624-1511 or gdoris@comcast.net. If you would like to make a donation, mail it to her at P.O. Box 375, Ocean View, N.J. 08230.

LUDLAM BEACH LIGHTHOUSE



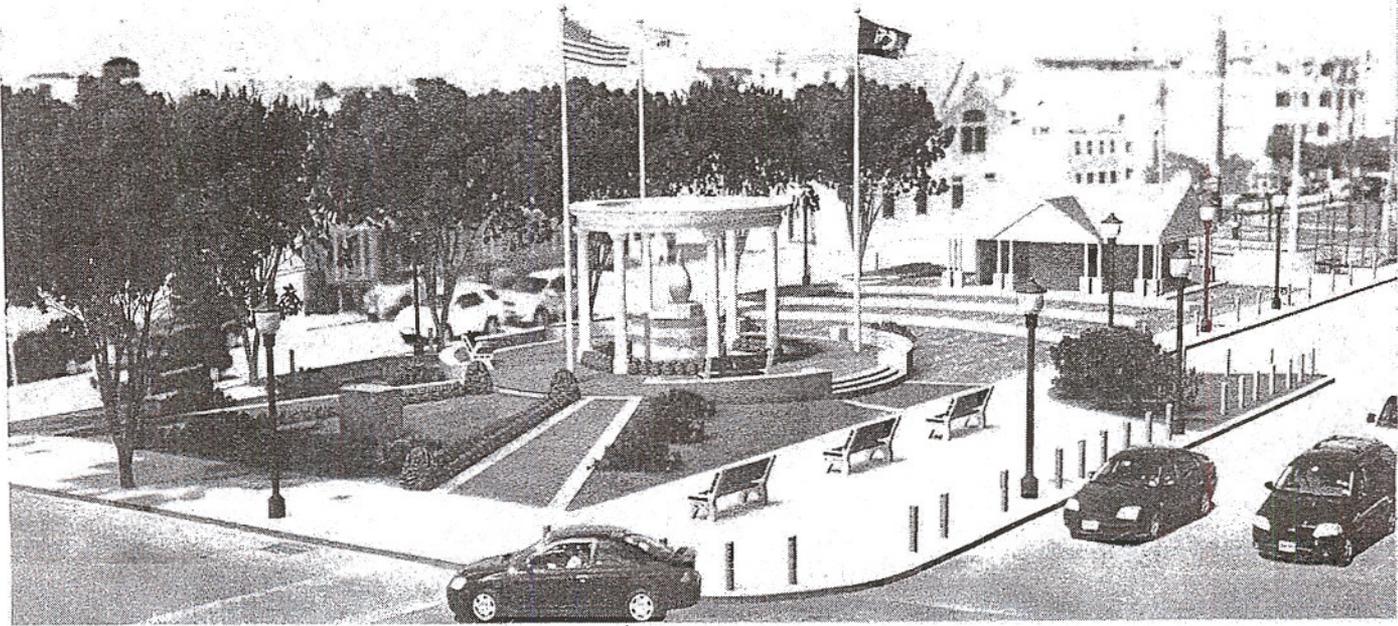
1888



2009

The house itself, is one of the oldest buildings on the island. It was moved in the early 1940s to its present location at the northwest corner of 35th St. and Landis Ave. The old lighthouse was jacked up to become the 2nd floor of a private residence where it survives today.

The present 1st floor will be demolished to make way for a new residence.



Veterans Memorial - J.F.K. & Landis Ave.

Functional & More Attractive

Veterans Memorial Park will be extensively redone to make it more attractive and more suitable for public functions.

The Memorial itself will be moved further back on the site and elevated. An eternal flame will be added above the fountain. Six columns will form a circular colonnade above the eternal flame. Three flag poles will be placed around the perimeter of the colonnade.

A pavilion, housing much needed rest-rooms, will be constructed at the rear of the property. This will serve not only visitors attending public functions, but also be available to those visiting the center of town and those using the adjacent playground area.

In front of the restroom pavilion there will be three levels of 18 inch high wall seats, facing the Memorial for those attending a ceremony. The entire property will have new landscaping, sidewalk benches, attractive lamps and where needed, new curbs and sidewalks.

The total cost is expected to be \$680,000 of which \$244,000 is the memorial itself. This project was identified in the city's Capital Process as well as working in conjunction with the Beach to Bay Project, but as a separate capital entity.

Part of the cost for the Memorial itself will be offset by the VFW with funds that are generated by the Annual Memorial Weekend Triathlon. This event is sponsored by our city, the VFW and the Marine Semper Fi Fund, which helps injured marines.

Half of the funds generated by the Triathlon go to the Semper Fi Fund and half to the VFW, which will be used to renovate the Veterans Memorial. Based on the first two years, this annual contribution to the Memorial will be approximately \$15,000.

It is expected that a contract for the entire project will be awarded in Nov. with a goal of Spring for completion. This will be another step in reinforcing an image of a proud, family oriented town. "Semper Fi."

TOWN WATCH / TOWN PRIDE

A Path to Greater Town Pride - Managing Summer Noise

TWTP believes our city is improving not only in our ability to handle noise problems, but also in our general town pride. Recent developments have improved our image as a family town with maritime traditions. However, we can take this to an even higher level by managing summer noise issues from a broader perspective. Specifically, we need to begin to evaluate all community actions in light of their influence on Sea Isle's external image and internal environment.

What's an external image? A working definition is that external image is how visitors envision a community before they even arrive. It is closely related to attractions like our beach, promenade and bays, but also includes the fun, comfort and security feeling that visitors expect from a trip to the shore. They begin to form this image of Sea Isle early and from afar. For example, it happens when they read our great tourism brochures or when they listen to radio broadcasts about Sea Isle "Shore Whores". Our image is certainly a prime determinate of just who visits us.

Well, then what's internal environment? This best be described as the subtle and not so subtle perceptions, we all get when visiting a new place. It's the unconscious evaluation we make on whether our surroundings are more akin to the Sistine Chapel, Bourbon Street or something in between. This evaluation begins from one's bridge view of the ocean, Funland, playground and basketball courts but is reconsidered if one sees trash on the streets or drinking on the beaches. Importantly, the evaluation for the "rules of the game" affects attitudes on how to act while visiting.

So our external image and internal environment have a lot to do with the potential for our overall level of summer noise. If we can focus with greater intensity on a family, maritime community image and environment, then overall noise levels should continue to diminish.

This broader approach augments our ongoing efforts to control specific animal house behavior, which can be a result of our image/environment. Indeed, we believe that even perfect procedures and controls on animal houses cannot achieve all our goals unless the underlying conditions encouraging noisy behavior are addressed up-front.

The following lists come from a group discussion but are not meant to be exhaustive, and we are sure you will immediately think of other influences. However, this is an attempt to flesh out by examples, just how we have affected our image, environment and controls in the past. Hopefully this can get us all thinking in the future as we take actions both as individuals and as a community.

We welcome your comments. Please contact us via email at xtobo@aol.com, write PO Box 17 or call 263-2333.

	<u>Positive Influences</u>	<u>Negative Influences</u>
<p><u>External Image</u> Are we marketing ourselves properly to our intended target visitors?</p>	<ul style="list-style-type: none"> ☺ Gillian's Funland ☺ Tourism Brochure ☺ Recreation Programs ☺ Dealy Field ☺ Shoulder Season Events ☺ Sidewalk Dining 	<ul style="list-style-type: none"> ☹ Deaths, Fights, Baseball Bats ☹ Promos for Kegs & Eggs, Shore Whores, Beach Bums Shore Tour ☹ Reputation for all day drinking ☹ Missed opportunities to publicize our successes
<p><u>Internal Environment</u> Does our City Environment invite unruly behavior from our visitors?</p>	<ul style="list-style-type: none"> ☺ New form of government ☺ New Police enforcement attitude ☺ Five year planning ☺ View coming over our Bridge ☺ Clean Streets ☺ Well maintained properties ☺ Farmers Market ☺ Special community events ☺ Tree plantings ☺ TI park renovations ☺ Holiday lighting of trees 	<ul style="list-style-type: none"> ☹ All day drinking activities both public & private ☹ Excessive Beer & liquor signs ☹ Drinking on Beach ☹ Parking chaos ☹ Parking in wrong direction ☹ Promenade Biking after hours ☹ Restroom cleanliness ☹ Hardware store situation ☹ Overcrowding of rental properties ☹ Garbage cans left out unnecessarily
<p><u>Animal House Controls</u> Do our current processes control animal house behavior?</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <pre> graph TD A[Animal House] --> B[Neighbors talk to Tenants (optional)] A --> C[Neighbors call Owners (optional)] A --> D[Neighbors call Police] D --> E[Police Warnings (optional)] E --> F[Police Ticketing] F --> G[Bond Hearings] </pre> </div>	<ul style="list-style-type: none"> ☺ TWTP meetings & involvement ☺ Supportive Police Attitudes ☺ Supportive prosecutorial attitude ☺ Sufficient local ordinances and state statutes ☺ Active community citizens and neighbors 	<ul style="list-style-type: none"> ☹ Neighbors that do not call Police ☹ Police adherence to 150'/10mins rule ☹ No noise fines for landlords ☹ Rental Permit contacts missing and/or not publicized ☹ Neighbors do not see calls/arrests numbers by location

						3-4.2	3-4.8	3-11.2	3-11.4
1	5/24/2009	130 58TH STREET 1ST FLR.	09-06496	9	EVISON, THOMAS A.	9			
2	6/7/2009	130 58TH STREET 2ND FLR.	7491	12	EVISON, THOMAS A.	12			
3	7/5/2009	130 58TH STREET 1ST FLR.	9528	2	EVISON, THOMAS A.				2
4	7/17/2009	130 58TH STREET 2ND FLR.	10520	12	EVISON, THOMAS A.	12			
5	8/7/2009	130 58TH STREET 2ND FLR.	12348	5	EVISON, THOMAS A.	5			
6	5/24/2009	6609 CENTRAL AVE. SOUTH	6585	6	GRONILE, STEVEN A. & MAUREEN R.	6			
7	5/30/2009	228 37TH STREET EAST UNIT A	7041	2	BROWN, JOHN J. & DIANE	2			
8	8/1/2009	228 37TH STREET EAST	11951	4	BROWN, JOHN J. & DIANE				4
9	5/30/2009	4803 CENTRAL AVE. NORTH	7050	3	HACK, JAMES E. III	3			
10	7/11/2009	4803 CENTRAL AVE. NORTH	10089	2	HACK, JAMES E. III				2
11	5/31/2009	213 82ND STREET	7047	1	COX FAMILY LP	1			
12	6/6/2009	130 49TH STREET EAST	7481	10	DEANGELIS, JOHN & LINA	6			4
13	6/7/2009	4109 LANDIS AVE. NORTH	7485	4	CS STIER CONSULTING INC			3	1
14	6/26/2009	4109 LANDIS AVE. SOUTH	8812	6	CS STIER CONSULTING INC		6		
15	8/12/2009	4109 LANDIS AVE. NORTH	12816	3	CS STIER CONSULTING INC	3			
16	6/7/2009	4302 CENTRAL AVE. 1ST FLR.	7510	2	PITTALUGA, PIETRO				2
17	6/13/2009	4302 CENTRAL AVE. 2ND FLR.	7940	5	PITTALUGA, PIETRO	5			
18	9/5/2009	347 39TH STREET WEST	14753	2	PITTALUGA, PIETRO			2	
19	6/21/2009	26 42ND STREET	8402	1	MALCOM, STEPHEN D. & MARIANNE			1	
20	6/21/2009	3701 NORTH CINI	8408	2	BEATTY, JAMES T.		2		
21	7/19/2009	3701 NORTH CINI	10656	5	BEATTY, JAMES T.				5
22	6/26/2009	213 58TH STREET EAST	8748	2	HANSBURY, STEPHEN & ANN		2		
23	6/26/2009	4105 LANDIS AVE. EAST	8791	2	R. STAR INC.				2
24	7/4/2009	132 39TH STREET 1ST FLR. WEST	9389	1	PETERS, BRIAN J & KARA LYNN PETERS	1			
25	7/6/2009	243 38TH STREET EAST	9615	1	PACITTI, JOHN N. & DEBORAH C. JR.		1		
26	7/6/2009	111 37TH ST. 1ST. FLOOR WEST	9624	3	PROCACCINO, DANIEL & AMY M.	3			
27	7/7/2009	225 84TH STREET NORTH	9718	1	HALFERTY, JOHN P. & JUDITH G.	1			
28	7/7/2009	8233 SOUNDS AVENUE	9718	1	GARDNER, ALENDA B. & BITTER, HOWARD R.	1			
29	7/7/2009	8409 LANDIS AVENUE	9721	4	ADAMS, DENISE P. & ROBERT C.	4			
30	7/8/2009	311 39TH STREET WEST	9795	2	DOUGHERTY, CHARLES J.		2		
31	7/10/2009	120 48TH STREET 1ST FLOOR	9941	1	ZUCCATO, WILLIAM & ELAINE			1	
32	7/11/2009	379 43RD PLACE UNIT A	10088	1	LEIGHTY, BRUCE & SUE ETALS				1
33	9/6/2009	379 43RD PLACE UNIT A	14817	2	LEIGHTY, BRUCE & SUE ETALS				2
34	9/6/2009	379 43RD PLACE UNIT A	14824	2	LEIGHTY, BRUCE & SUE ETALS	2			
35	7/12/2009	234 40TH STREET WEST	10103	4	FISCHER, GAIL	4			
36	7/31/2009	234 40TH STREET WEST	11750	1	FISCHER, GAIL			1	
37	7/13/2009	134 42ND STREET	10175	1	MADDEN, JEFFREY			1	
38	7/13/2009	4515 LANDIS AVENUE UNIT 1S	10188	1	HUDSON, RICHARD & ALLISON			1	
39	7/15/2009	142 46TH STREET 2ND FLOOR	10345	4	MULLER, HARRY PHILIP	2			2
40	7/18/2009	329 56TH STREET EAST	10640	4	JONES, GARY W. & EILEEN J. JONES			4	
41	7/19/2009	126 32ND STREET 1ST FLOOR	10677	1	BUR, PHILIP W. III & BARBARA M. BUR				1
42	7/21/2009	134 79TH STREET UNIT A	10841	1	ELIAS, ROBERT				1
43	7/23/2009	126 47TH STREET EAST	11658	1	MURPHY, JOHN P. & CORINNE L. ETALS			1	
44	7/24/2009	7708 LANDIS AVENUE NORTH	11180	1	HUGHES, ROBERT & ANNEMARIE			1	
45	7/25/2009	323 44TH STREET	11314	3	ALBERICO, ANTHONY M. & MARY				3
46	7/26/2009	3609 CENTRAL AVENUE SOUTH	11319	1	CASSIDY, DENNIS M. & THERESA E. LEVINS			1	
47	7/26/2009	120 85TH STREET REAR	11344	1	MCKEEFERY, JOSEPH G. & RITA ETALS				1
48	8/1/2009	215 47TH STREET WEST	11938	1	HECK, LAWRENCE K.			1	
49	8/1/2009	354 44TH STREET WEST	12084	1	GANNON, PATRICIA			1	
50	8/7/2009	125 71ST STREET EAST	12426	1	JONES, GREGORY F. & MARY ELIZABETH				1
51	8/8/2009	125 71ST STREET EAST	12437	9	JONES, GREGORY F. & MARY ELIZABETH	9			
52	8/9/2009	4315 LANDIS AVENUE 2ND FLR. EAST	12552	2	ASMAN, GREGG M. & BARBARA A.			2	
53	8/9/2009	111 37TH STREET 3RD FLR. EAST	12566	1	GILCHRIST, KEITH & MICHELE			1	
54	8/9/2009	29 52ND STREET	12580	1	STRYKOWSKY, ANNA M. ETALS	1			
55	8/13/2009	17 C. 43RD PLEASURE AVENUE	12904	1	EICHHORN, DANIEL				1
56	8/22/2009	2301 LANDIS AVENUE	13680	1	FRIEL, EDWARD III				1
57	9/5/2009	118 38TH STREET UNIT #6	14703	3	MCCULLOUGH, THOMAS P. & LINDA E.			3	
			TOTALS:	166		92	13	25	36

LEGEND: 3-4.2: NOISE 3-4.8: NOISE FREE ZONE
 3-11.2: TENANT REGISTER VIOLATION 3-11.4: TENANT RESPONSIBILITY

NOISE CALLS HANDLED: INCIDENTS W/ARRESTS: SUMMONSES ISSUED:

MAY 1 - MAY 31	52	5	21
JUNE 1 - JUNE 10	16	4	28
JUNE 11 - JUNE 17	18	1	5
JUNE 18 - JUNE 24	20	2	3
JUNE 25 - JUNE 30	20	3	10
JULY 1 - JULY 8	56	8	15
JULY 9 - JULY 15	22	7	14
JULY 16 - JULY 22	22	5	23
JULY 23 - JULY 29	12	5	7
JULY 30 - AUG 5	10	4	7
AUG. 6 - AUG. 13	15	8	23
AUG. 14 - AUG. 19	17	0	0
AUG. 20 - AUG. 26	6	1	1
AUG. 27 - SEPT. 2	4	0	0
SEPT. 3 - SEPT. 9	16	4	9

TOTALS: 306 57 166