



James R. Iannone, Commissioner
Public Affairs and Public Safety
David A. Farina, Chairman
Michael F. Gardner, Vice Chairperson
Al Laricks, Treasurer

Tourism Development Commission

P. O. Box 622 • Sea Isle City, New Jersey 08243 • 609-263-TOUR • FAX: 609-263-6110
www.seaislecity.org

September 12, 2006

RE: Sea Isle City Tourism Commission's Vending Booth and Table Policy
for Skimmer Weekend and Fall Family Festival

Dear Non-Profit Vendors/Sea Isle City Civic Organizations and Businesses:

The Sea Isle City Tourism Commission's policy is to prevent the issuance of a permit to allow a table or vending booth to any business or organization whose intent, or effect, is to have a table or vending booth for the purpose of political campaigning (i.e., through promotion of rallies, encouraging political banter, or otherwise promoting political advancement).

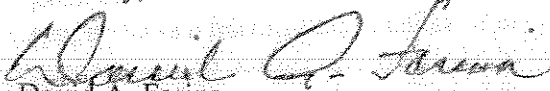
Any business or civic organization that accepts a permit for a table or vending booth agrees by accepting such permit not to engage in any political activity. Any business or civic organization that accepts a permit and engages in such activity, is subject to immediately losing the right to keep or obtain a permit for future events.

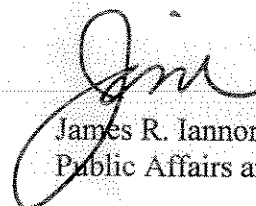
The purpose of this policy is to maintain the fun and enjoyable atmosphere at the respective festivals, the existence of which promotes solidarity in the community and attracts commercial activity to the area.

This written policy confirms the Commission's many years of tradition in not allowing political activity at the festivals. The Commission's policy is specifically to prevent political campaigning at tables and booths during each festival. This policy seeks to avoid any conduct that may tarnish the rich tradition of fun and enjoyment at our festivals. It is the Commission's position that political campaigning of any kind is likely to result in division, banter and tension between those who seek to enjoy all that the festivals have to offer and those who seek political gain. In this effort, the Commission seeks to maintain the fun and family oriented atmosphere of Sea Isle City that is being celebrated at these annual events.

We appreciate your cooperation in this matter. If you have questions call Commissioner Iannone, 609-263-6195.

Sincerely,


David A. Farina
Chairman


James R. Iannone, Commissioner
Public Affairs and Public Safety