## **Mission Statements for Committees**

<u>Beautification</u> – Commercial area, residential area, and city entry ways (3); assess these areas in their current situation, then identify areas of improvement and recommend action. *Council Rep. Mike McHale* 

<u>Grants</u> – Research available monies from State and Federal government geared toward smaller municipalities. Also research any companies that specialize in grant applications. *Council Rep. Mary Tighe* 

<u>Communication</u> – Identify ways to effectively communicate between Administration, citizens, and tourist. Council Rep. *Frank Edwardi* 

<u>Information Systems</u> – Take inventory, determine needs and make system recommendations. Council Rep. *John Divney* 

<u>Financial Advisory</u> – As directed by Council/Business Administrator review certain areas and make recommendations. *Council Rep. John Divney* 

Non-Tax Revenue Generation – Assess current non-tax revenue programs for areas of improvement. List future options and possible impact. *Council Rep. Bill Kehner* 

<u>FEMA</u> – Flood insurance discount – Prepare an action plan including the step required that will allow Sea Isle City to qualify for Flood Insurance discount. *Council Rep. Bill Kehner* 

## MISSION STATEMENT FOR BUSINESS COMMITTEES

<u>Zoning</u> – Develop alternative options to current zoning practices in our towns commercial areas. *Council Reps. Mike McHale/John Divney* 

<u>Parking</u> – Assess current parking situation and determine current t needs; assist with a potential ordinance for future commercial and residential development. Council Rep. Bill Kehner

<u>Shoulder Seasons</u> – Assess current local programs and surrounding area programs to promote Sea Isle. Discuss and plan events in conjunction with Tourism Commission to extend our Fall/Spring seasons that benefit the City and its businesses. *Council Rep. Mary Tighe* 

<u>Teenagers Development</u> – Work with recreation and tourism to develop events to attract and entertain the youth in our community. *Council Rep. Frank Edwardi*