

Sea Isle City Master Plan Update
Planning Board Charrette, February 26, 2007

AGENDA

Survey Results - 10 minutes

Key Issues/Areas of Focus (from survey results) – 5 minutes

Charrette – Mapping ideas in geographic locations – 60 minutes

Summary of Master Plan Update directions – 10 minutes

Next Steps – 5 minutes

Sea Isle City Master Plan Update

Planning Board Members Survey Results, February 2007

1	Issue	Priority*
		(1-Low 10-High)
a	Designate lands for open space	7
b	Encourage low density of housing	6
c	Preserve "small town" quality of life	9
d	Preserve historic characteristics	9
e	Preserve environmental quality	9
f	Preserve or restore marshes, wetlands, natural areas	9
g	Preserve outdoor recreational	9
h	Control higher density development	7
i	Provisions for planned commercial areas	9
j	Promote economic development	9
<u>Other Ideas/Issues</u>		
Explore themed "Marina District"		
Open space for business and community use - waterfront park (2)		
Explore "Redevelopment Zone" in center city		
Parking garages, remote parking (2)		
Development authority to control/administer program		
Board of assessment for downtown		
More trees and shrubs		
Length of summer season		
Combine Planning and Zoning Boards		
Continue infrastructure improvements		
2A. Strengths		
Beach (8)		
Bay (8)		
Boating (1)		
Quality of Life (1)		
Boardwalk (1)		
Safety (2)		
Walkability (2)		
"Small Town" atmosphere/Sense of Community (6)		
Friendly people/residents (5)		
Services - Police/Fire/Ambulance Corps (2)		
Unique location to tri-state cities (2)		
Natural resources/beauty (2)		
Weather (1)		
Homes with ocean or bay views (1)		
Tourism		
2B. Weaknesses		
Traffic in summer (2)		
Parking (5)		
Noise (1)		
Crowds (1)		
Over population in duplexes (1)		
Flooding streets (2)		
Lack of family oriented activities/attractions (2)		
Seasonal - lack of year-round activities (4)		
Lack of year-round businesses (2)		
Lack of a cohesive development vision/plan (3)		
Lack of cooperation of residents/groups (1)		
No amusements (2)		

	Lack of recreation (1)	
	Poor/aging streets and infrastructure (3)	
	Poor planning/weak business district (2)	
	Families leaving town (1)	
	Businesses becoming residential (1)	
	Mismanagement (1)	
	Lack of cohesion in economic and political areas (1)	
	Evacuation routes	
	Business center	
	Weather (1)	
		Growth*
3A	Land Use - Growth & Intensity	(1-Low 10-High)
i	Residential	6
ii	Commercial	8
iii	Open Space	7
	Areas/Ideas for Improvement	
	Mixed Use - Commercial/Residential	
	Redevelopment	
	Control house size per acre (2)	
	Control multi-family in business districts (3)	
	Determine density based on lot size	
	More landscaping	
	Marina themed area	
	Require architectural quality	
	Restrict residential in business district (2)	
		Rating*
		(Scale of 1 to 10)
3B	Circulation, Traffic, Roadways (present condition)	5
	Areas/Ideas for Improvement	
	JFK & Landis Ave. - police to keep traffic flowing	
	JFK Blvd. congestion	
	Landis Ave. congestion	
	Problem getting into City on Friday and out on Sat/Sun/Holiday	
	Street flooding 63rd, 55th, 48th, etc.	
	Summer/seasonal congestion	
	Narrow streets with one side parking	
	Traffic light synchronization	
	Provide alternate access to City	
	Improve parking (3)	
	Public transportation, monorail (2)	
	Impose "right-turns only" during summer	
	Discourage crossing medians	
	Make Park Road (south of JFK) one-way north towards JFK	
		Rating*
		(Scale of 1 to 10)
3C	Recreation Facilities (present condition)	7
	Areas/Ideas for Improvement	
	Pursue current plans	
	Dealy Field area improvement	
	Lack of common goals - e.g. Rec. bldg. not built	
	Water/amusement park	
	Keep open space for outdoor recreation (2)	
	Bike path (3)	
	Fishing pier	
	State of the art fitness center - seniors recreation, pool	
	Seasonal emphasis	

	Use school for recreation	
3D	Local Schools	
	Children presently in the school system - (1) Yes (9) No	
	Children ever in the school system - (4) Yes (9) No	
	Children entering the school system in future - (0) Yes (10) No	
		Rating*
	School Facilities (present condition)	(1-Low 10-High)
i	Buildings	6
ii	Grounds	6
iii	Recreational activities	6
iv	Academic achievements	5
v	Discipline	6
vi	Attention to community needs	5
vii	Security	7
	<u>Areas/Ideas for Improvement</u>	
	Increase activities - maximize use (3)	
	Not a large area, but sufficient for number of students	
	Low scores (2)	
	Small enrollment	
	Tenured staff needs to move on	
	Must regionalize for cost and better socialization (2)	
	Need more families to make viable	
	Close by attrition (3)	
	Combine/consolidate district with Ocean City (3)	
		(1-Low 10-High)
3E	Importance of Conservation	8
	<u>Areas/Ideas for Improvement</u>	
	Governmental authority will take care of this	
	Regulate and enforce current codes to preserve ESL's (2)	
	Protect turtle nesting on undeveloped lands	
		(1-Low 10-High)
3F	Importance of Historic Preservation	7
	<u>Areas/Ideas for Improvement</u>	
	Prevent tear down of historic buildings (2)	
	Not many buildings. qualify for preservation	
	Initiate historic museum events	
	Keep museum open longer hours	
	Legislate historic buildings	
		(1-Low 10-High)
3G	Utility Service/Infrastructure (present condition)	7
	<u>Areas/Ideas for Improvement</u>	
	Overall stormwater drainage	
		(1-Low 10-High)
3H	Importance of Economic Development	8
	<u>Areas/Ideas for Improvement</u>	
	Need more family-oriented businesses	
	Need more year-round activities, shops and restaurants	
	Bike route	
	Marina district	
	Support to existing businesses throughout the island	
	Encourage mixed-use - business/residential (4)	
	Marina on dump with golf course	
	Extend summer, similar to Cape May and Wildwood (2)	
	Non-residential improvements	
	Activities indigenous to shore and resort community	

	Tax abatement and incentives for new/existing businesses (3)	
	Smart growth	
	Interview tourists to get opinions on what is needed	
		Rating*
3I	Emergency Services (present condition)	(1-Low 10-High)
i	Police	8
ii	Fire	9
iii	Ambulance	10
4	What would you <u>expect</u> to see in Sea Isle City after 20 years?	
	Less full-time residents (2)	
	No open land remaining	
	No school program (2)	
	A nice, quiet small town	
	Clean, smart looking places	
	Longer beaches, lit at night, beach protection	
	New recreational facilities, waterfront park	
	Revitalized business district/modern downtown (4)	
	Family attractions and more entertainment	
	Parking garage (2)	
	Monorail system	
	Mixed-use district	
	Shuttle service connecting various destinations-green acre tracts	
	Multi-business and public use in beachfront area "Caspar lot"	
	No common purpose	
	Bad streets	
	Home based businesses	
	More single-family homes	
5	What would you <u>want</u> to see in Sea Isle City after 20 years?	
	More family-oriented (2)	
	More businesses in town, shopping and restaurants (4)	
	More foot-traffic	
	More recreation -water/amusement park, new fishing piers (3)	
	Old places still around	
	Movie theater (2)	
	Easy parking	
	Year-round activities and residents (3)	
	A Marina District	
	Areas for outdoor activities such as fishing and bird watching	
	Fisherman's wharf	
	Public transportation	
	Influx of families	
	Smart growth for housing	
	New City Hall	
	Unity of purpose - cohesion of all agency effort	

Notes:

* Average of ten responses submitted

Summary reflects consolidated comments and priorities expressed by Sea Isle City Planning Board Members

The comments in this summary are a response to the survey forms distributed by KEPG.

The rankings for certain categories represent the average of all the 10 responses received.

Comments are grouped and paraphrased, and number of respondents per comment are shown in parenthesis